



European
Holiday Home
Association

EHHA NEWSFLASH

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Schibsted Media Group joins European Holiday Home Association

The [Schibsted Media Group](#) has now joined the European Holiday Home Association. The company invests in entrepreneurs and helps scaling their businesses locally and internationally by leveraging the Schibsted ecosystem.

Schibsted Media Group is an international media group with 6900 employees in 30 countries. Schibsted brands across Europe that offer short term rentals are the following: Leboncoin (France), Kapaza (Belgium), Done Deal (Ireland), Vibbo & Fotocasa (Spain), Subito (Italy), Custojusto (Portugal), Willhaben (Austria), Jofogas (Hungary), Blocket Bostad (Sweden), Tori (Finland) and Finn Reise (Norway).

The publishing company was founded in 1839 by Christian Schibsted and has now evolved into an international corporation with interests in a wide variety of areas. The international company understands a diverse group of customers and companies and through all this diversity it provides solutions to make everyday life for millions of people a little bit easier, a little bit better. In doing this the company is always committed to innovate and deliver new, even smarter services that will meet the needs of people today and tomorrow around the world.

Mr Carlos Villaro Lassen, Secretary General of the EHHA, said: ““We are excited that the Schibsted Media Group has now joined the EHHA. We are very much looking forward to working together and raising awareness of short term rental to all.”

EHHA was founded in 2013 by some of the biggest holiday rental industry players in Europe. Its membership consists of managers’ associations, trade associations, and national and international companies operating in the European Union.

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